# **Getting started**

#### 1. Choose a theme

A theme, or central focus, should be included in your poster design. You might want to focus on a specific department or program, area of study, campus feature, community partnership, research or technical development program.

Theme examples:

- · The Rolla Building
- · S&T Stonehenge
- · Mars Rover
- Mechanical and Aerospace Engineering

#### 2. Choose a headline

A short description or attention-grabbing title should also be included in your design. If you can't think of a heading, use one of the example below that tie into the 150th anniversary.

Heading examples:

- · Celebrating 150 years!
- 150 years of Miner pride
- Honoring our past, envisioning our future

### 3. Plan your design

Take a few minutes to sketch out your ideas and plan what type of medium you will be using.

Medium examples:

- crayons
- pen and ink
- paint
- digital

### 4. Get some inspiration

If you're still not sure where to begin, take a look at our photo gallery at **go.mst.edu/150poster**. We've provided images of campus for inspiration — also for use on digital entries — or see the "Helpful tips" handout.

Most importantly, be creative and have fun!

# **Helpful Tips**

# Include the words "Missouri S&T" or "S&T" and "150th anniversary" in your design

- Please do not use variations of the university name including "MST" and "MS&T"
- We also encourage you to include 150.mst.edu or #miner150 in your design.

# Incorporate colors from S&T's color palette



# Other elements to consider including in your design

- · athletic field
- confetti
- fireworks
- gears

- giant 150
- Joe Miner mascot
- landscape
- pickaxe

- Rolla Building
- science lab/equipment
- shamrock (3 leaves)
- slide rule

- solar house/car
- St. Pat's statue
- sunset
- S&T Stonehenge

# Incorporate a campus scene

These photos and more are available for download at **go.mst.edu/150poster**. If photos are used in a digital submission, the photo credit should say "Photo courtesy of Missouri S&T."











